



# Sponsorship Request Form 2024

We are writing to request your support for the 2024 Rice County Fair, which will be held July 17 through 21. The Rice County Fair Board has been organizing this event for over 150 years, and it has become a highly anticipated and well-attended event in the community.

We are seeking your assistance in the form of monetary support with the acts, performers and events, or general help with operational costs, and we are confident that your support will make it another great success. In exchange for your generous contributions, we would be delighted to offer you a range of benefits--please see the attached sponsorship packages.

Your sponsorship will go a long way towards making this event a success and help financially break even. Operating a county fair is very costly, paying for performers, grandstand events, music, insurances and other operating costs. Your sponsorship will have a significant impact on the community when it ensures that we can continue to bring this annual local event to the county. Your contribution will assist us to remain in the black, and we would be honored to have you as part of our team.

We are offering special tiers of sponsorship, each with benefits for you:

| <b>Sponsorship Level</b> | <b>Monetary Amount</b> |
|--------------------------|------------------------|
| Platinum                 | \$2,500 and up         |
| Gold                     | \$1,000 - \$2,499      |
| Silver                   | \$500 - \$999          |
| Bronze                   | \$250 - \$499          |
| Friend of the Fair       | Up to \$250            |

Please see the attached sheet with sponsorship opportunities and select one, or select general sponsorship.

Thank you for considering our request for sponsorship. We look forward to the possibility of working with you and are available to answer any questions you may have.

Sincerely,  
Rice County Fair Board and Manager.

We wish to:

- (co-) sponsor a specific act, performer or event in the amount of \$ \_\_\_\_\_
- assist with general sponsorship in the amount of \$ \_\_\_\_\_
- assist differently, e.g. gift cards, in-kind, promotional giveaways, volunteer hours: \_\_\_\_\_

Business or Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

## Sponsorship Matrix

|  | <b>Platinum<br/>\$2500 and up</b> | <b>Gold<br/>\$1000-\$2499</b> | <b>Silver<br/>\$500-\$999</b> | <b>Bronze<br/>\$250-\$499</b> | <b>Friend of<br/>The Fair<br/>Up to \$250</b> |
|--|-----------------------------------|-------------------------------|-------------------------------|-------------------------------|---|
| Recognition on Facebook event page & website   | Large<br>Logo                     | Medium<br>Logo                | Small<br>Logo                 | Name<br>Only                  | Name<br>Only                                  |
| Recognition for partial sponsor to smaller act entertainment or general sponsor                              |                                   |                               |                               | X                             |   |
| Recognition for partial sponsor of main event or main sponsor to smaller act entertainment                   |                                   |                               | X                             |                               |   |
| Recognition main sponsor to main event entertainment or partial sponsor to Grandstand event                  |                                   | X                             |                               |                               |   |
| Recognition as main sponsor to a Grand Stand Event   | X                                 |                               |                               |                               |   |
| Option to have your banner on Grand Stand  | X                                 | X                             |                               |                               |   |
| Option to have your banner on fence facing Hwy 3 (outside of race track)                                     | X                                 |                               |                               |                               |   |
| Option to have a booth inside or outside   | X                                 | X                             |                               |                               |   |
| Name on daily flyer or program booklet   | X                                 | X                             |                               |                               |   |
| 8 adult grandstand tickets, 8 child grandstand tickets, 4 daily parking passes (4 family packs, \$200 value) | X                                 |                               |                               |                               |   |
| 4 adult grandstand tickets, 4 child grandstand tickets, 2 daily parking passes (2 family packs, \$90 value)  |                                   | X                             |                               |                               |   |
| 4 daily parking passes   |                                   |                               | X                             |                               |   |
| 2 daily parking passes   |                                   |                               |                               | X                             |   |